

Learning and Performance Summit

LEAPS 2017

## “Inspire Change and Engagement”

Sponsoring **LEAPS** and the San Antonio Chapter of the Association for Talent Development will connect your business to hundreds of Workplace Learning and Performance Professionals



Our members are your clients and potential clients. Sponsorship allows you and your team to stay top of mind throughout the year giving your company a competitive advantage.

ATD San Antonio is the local chapter of the Association for Talent Development. ATD is the world's leading organization focused on the promotion and advancement of workplace learning and performance.

ATD San Antonio has over 200 members with a variety of backgrounds, including corporate directors, training managers, instructional designers, delivery facilitators, OD specialists, e-learning specialists, consultants, and newcomers to our profession.

Member companies include Fortune 500 organizations, non-profits, government, and mid-size and small businesses.

Sponsorship and advertising with ATD San Antonio allows you to reach a large targeted audience of San Antonio and south Texas talent development professionals in a cost-effective way.

Our members benefit in several ways:

- *Professional development experiences*
- *Access to talent development best practices*
- *Resources*
- *Involvement for Personal Growth*

If you offer product or service that supports Workplace Learning and Performance (WLP), choose ATD San Antonio as your partner.

Our members are involved in recommending and approving expenditures within their organizations for your products and services.

# Learning and Performance Summit: September 14, 2017

## Sponsor Pricing & Benefits

Platinum (\$1,000) Gold (\$750) Silver(\$500) Bronze (\$250)

Benefits	Platinum Sponsor \$1000	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250
5 minute intro about your company during the summit lunch	✓			
Advertisement at the July & August chapter meeting	✓			
Banner placement at the entrance of the Summit (BYOB)	✓	✓		
Post-event Publicity - Your company logo hyperlinked to your website in an e-blast with post conference follow up communications	✓	✓		
Recognition as a Sponsor to include level	✓	✓	✓	
Setup a table in the Exhibitor Hall	✓	✓	✓	
Pre-event publicity including -Your company logo hyperlinked to your website on the chapter's website -Your company logo hyperlinked to your website in an e-blast with information about the conference	✓	✓	✓	
Distribute your flyer or other promotional items in attendee gift bags	✓	✓	✓	✓
Ad in the Summit Program [Ad must be received by to 8/1/2016]	Corporate logo on the cover of the program & Full-page Ad	Corporate logo on the cover of the program & Full-page Ad	Half-page Ad in the program	Business-card size Ad in the program

## Sponsor a Chapter Special Event



Chapter Meetings



Webinars



Communities of Practice



Association for  
Talent Development

We are also happy to create a custom sponsorship package to best meet the needs of your company. There are a la carte options available. To register as a sponsor please email [specialevents@tdsanantonio.org](mailto:specialevents@tdsanantonio.org).

To learn more and to sign up as a sponsor, please contact:  
Loretta La Point, VP of Special Events at [specialevents@tdsanantonio.org](mailto:specialevents@tdsanantonio.org).